

TECHNICAL IMPLEMENTATION MANAGER – NEW YORK

Media Innovation Group



Media Innovation Group helps marketing strategists navigate a rapidly-changing digital multiverse with certainty, and build an enduring business advantage. We can tell you with authority whether a given investment will deliver your business objectives, fall short, or overshoot the runway. Behind Media Innovation Group is the world's largest buyer of media, WPP. We know exactly what it takes to achieve a result in digital marketing.

We can help you evaluate opportunities, risks, and solution providers. Some clients hire us just to identify the most capable partners for their requirements or for due diligence on a potential acquisition. The Media Innovation Group has offices in New York and London, and operates globally. Please visit www.themig.com for more information.

Join Us:

Media Innovation Group is looking for a technical implementation manager to help develop strategic relationships within world-class media agencies. As a Technical Implementation Manager, you will be responsible for working directly with advertisers and agencies to discover and implement solutions. Most implementations will have some commonalities, but all will be unique.

You will need to think quickly, assess situations, be diplomatic, be assertive and be clever. This is a hands-on role where you will be responsible for designing, implementing and tracking solutions. You will collaborate with a group of quick witted (and sometimes hilarious) coworkers and clients whom are all passionate about digital media. You will engage with our clients in professional and social settings, build relationships and define and implement products which make us indispensable to agencies.

This is a high profile position with a wealth of opportunities for growth professionally and personally. We believe in the power of digital media to transform the way businesses and consumers can interact. You must believe as well.

What you will do:

- Wear jeans to work occasionally, sport khaki pants and a logo'd golf shirts when meeting with the engineering team and don a suit (no tie) when necessary for key client meetings
- Some coach class travel to non-exotic locales may be required

What you will need:

- 5+ years in digital marketing, preferably hands-on
- Demonstrated success in managing large client engagements
- Experience in digital media, technology, web analytics

A Major Plus:

- Sense of humor
- Experience with Flash and ActionScript
- Technology and/or Software product management experience
- Agency/large advertiser experience

We offer:

- Highly competitive compensation commensurate with experience
- Generous Paid Time Off
- Medical and dental insurance
- 401(k)
- Flexible Spending Plan
- Friendly Fun, Diverse, Hard Working Environment

Please send all resumes in Word format to molly.mackey@themig.com.